

# President's Corner

## Focus on the 2025 EWTG Theme: Unite, Empower, Elevate!



The theme selected for EWTG this year is *Unite, Empower, Elevate!* These are powerful words, but what do they mean to you and our organization? For EWTG, it means fostering a supportive and inclusive environment where our members can collaborate, grow, and succeed. It means uniting and empowering our EWTG members in leadership spaces and elevating the organization and its members to new heights.

“Unite” is defined as bringing people together for a common purpose or action. In EWTG, it means bringing our members together to create strong networks, mentorship opportunities, and a supportive environment for collaboration. Our EWTG founders recognized these needs when they established our organization and set forth our vision, mission, and purpose.

“Empower” means to give someone authority or power to do something or make someone stronger and more confident, especially in controlling their life and claiming their rights. In EWTG, it means equipping our members with the skills, confidence, and resources needed to take on leadership roles and make impactful decisions. Since its inception, EWTG has encouraged members to step out of their comfort zone and seek opportunities for professional growth, education, and advancement to empower themselves to new levels.

“Elevate” means to raise or lift something or someone up to a higher position or a more important impressive level. In EWTG, it means recognizing, promoting, and amplifying our members’ voices, achievements, and contributions in leadership spaces. EWTG is committed to elevating our members by offering educational meetings, seminars, and conferences; providing leadership and management training opportunities; encouraging peer support and mentoring programs; and partnering with other government and higher education organizations.

Together, these values help build a culture where EWTG members can thrive as leaders and drive meaningful change. Whether through participation in our educational programs, professional development opportunities, or membership and committee activities, your involvement helps EWTG unite, empower, and elevate our members and our organization.

EWTG would love to hear how our organization has helped you or other members unite, empower, and/or elevate. Please send your stories or examples to [pres@ewtg.org](mailto:pres@ewtg.org).

**Submitted by Coleen McCarthy**  
EWTG President, 2025-2026